





# JEREMY LESSENBERRY

## CREATIVE ART DIRECTOR

### » CONTACT *Let's chat!*

 3 Letchworth Drive  
Bella Vista, AR 72714

 +1 214 669 5444

 www.lcreatives.com  
jeremylessenberry@gmail.com

### » SKILLS *I use these tools to create successful marketing solutions!*

-  Adobe InDesign
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Lightroom
-  Adobe Acrobat
-  Microsoft Office apps

### » HOBBIES *Staying active and keeping balance is important to me!*

-  Camping
-  Mountain Biking
-  Hiking
-  Paddleboarding
-  Skateboarding

### » ABOUT ME *I'm a go-getter ready to deliver results!*

Highly motivated, detail oriented, and self-sufficient with 22 years experience working for in-house marketing departments and high-profile clients on multi-million dollar projects. Effective team leader known for being creative, flexible, proactive, and professional in all aspects of design with the ability to meet both long-term time frames and last-minute deadlines. Efficiently juggle multiple projects simultaneously while working under pressure. Manage and communicate well with vendors and clients alike, achieving excellent relationships that result in continued good service. Outstanding interactive and collaborative abilities with the skill to be proficient in team-oriented and independent environments. Independently running my own design business for the last five years, working concurrently for multiple clients nationwide.

### » SPECIALTIES *I'm great at this stuff!*

- + Real Estate Branding
- + Corporate Identity
- + Logo Development
- + Advertisements
- + Marketing Collateral

### » EXPERIENCE *I've been around the block!*

**LCreatives** Aug 2017 - Present  
 Owner/Designer/Art Director  
 Notable clients served: Newmark (Los Angeles, CA), Colliers (Los Angeles, CA), CBRE (San Diego, CA), ECR for Kids (San Diego, CA), HealthSmart (Dallas, TX), CubHub (Dallas, TX), Chatterbox Agency (Atlanta, GA)

**CBRE San Diego, CA** Jan 2013 - Aug 2017  
 Senior Graphic Designer  
 Worked on Property Marketing Team, (CBRE's in-house property marketing) creating custom branding for individual properties under CBRE brand for high profile brokers.

**Brink's, Incorporated Coppell, TX** Aug 2010 - Dec 2012  
 Graphic Designer  
 Part of U.S. in-house marketing team designing advertising, company sales collateral and trade show booth graphics under the Brinks brand.

**T-System, Inc Dallas, TX** Aug 2004 - Jun 2010  
 Senior Graphic Designer  
 Responsible for creation of all branding, advertising, sales collateral, trade show booth graphics as well as designing training manuals for staff and internal clients.

### » EDUCATION *I started my journey at a specialized art school!*

**The Art Institute of Dallas** 1998 - 1999  
 Associates in Visual Communications

### » REFERENCES *These people can back me up!*

- Everlyn Choi +1 310 880 3535
- Steven Gonzalez +1 214 212 8673
- Jery Wilson +1 469 569 8659